

About launch of "Centrair x Startup Pitch 2021"

Chubu Centrair International Airport will call for business proposals from Startup companies with the aim of creating attractions and solving issues at Centrair.

This initiative aims to create a better airport from a new perspective by focusing on the flexible ideas and speedy business development of Startup companies. Chubu Centrair has been working with local companies and governments to improve airport operations for some time, but this is the first time to work with Startup companies.

The business proposals will be selected through an internal screening process. The selected Startup companies will be provided with opportunities to realize and materialize their ideas at the Chubu Centrair International Airport as a field.

■ Project name: Centrair x Startup Pitch 2021

■ Implementing body

Organizer: Central Japan International Airport Co., Ltd.

Co-organizer: Chubu New Business Conference

Supported by: Aichi Prefecture

Cooperation: MUFG Bank, Ltd. Aichi Credit Guarantee Corporation, ICMG Co. Ltd.

■ Objective: To solve issues at Central Japan International Airport by utilizing the ideas and technical capabilities of Startup companies.

■ Content: Proposals will be selected based on the application documents and pitches (presentations). The selected Startups companies will be provided with the opportunity to conduct a Proof of Concept (PoC) using Chubu Centrair International Airport as a field.

■ The theme of the competition

- (1) Hospitality services to increase customer satisfaction
- (2) Improving the efficiency and reducing the burden of transportation and logistics
- (3) New utilization of existing spaces such as Center Pier Garden and Sky Deck
- (4) Creation of places that will lead to the creation of airport fans
- (5) Contribution to zero carbon at Centrair
- (6) How to spend the nighttime and waiting time in the airport island
- (7) New business using the airport as a field

■ Companies eligible for application: Startup companies in Japan with ideas and technologies that contribute to any of the above themes.

■ Application period: Monday, September 13, 2021 - Friday, October 29, 2021

■ Schedule

October 5: Briefing session (online participation possible) and tour of the airport island

November 15: Three-minute pitch (presentation) of the project proposal (on-site or online participation is acceptable)

Central Japan International Airport Co., Ltd. will conduct the preliminary selection based on the application materials and the 3-minute pitch.

February 21: 10-minute pitch (presentation) of the project proposal (on-site only)

Central Japan International Airport Co., Ltd. will make the second selection based on the 10-minute pitch.

After April: PoC (Proof of Concept) by selected Startup companies

■ How to entry:

Fill out the Startup Pitch Application Form on the following web page and submit it.

For details, see the application guidelines.

There is no participation fee (all expenses required to proceed with the project will be borne by the applicant company).

<https://www.centrair.jp/special/startup/202110/> (Only Japanese)